



**NEWS RELEASE
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St. Conti Communications Wins Communicator Award of Excellence

...and agency president honored with Women in Business Nomination.



Morgan Hill and Rancho Santa Margarita, Calif. – August 25, 2009 – St. Conti Communications today announces that it was honored with the Award of Excellence from the 15th Annual Communicator Awards Print Competition announced earlier this year. Also, on May 21, its president, Donna St. Jean Conti, was honored as a nominee for the *Orange County Business Journal's* prestigious Women in Business Award for her business achievements and community service.

The Communicator Awards are judged and overseen by the International Academy of the Visual Arts (IAVA), a 450+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current IAVA membership represents a "Who's Who" of acclaimed media, advertising and marketing firms including: Condè Nast, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, HBO,

Keller Crescent, Monster.com, MTV, Polo Ralph Lauren, Sotheby's Institute of Art, Tribal DDB, Victoria's Secret, Wired, Yahoo! and many others. See www.iavisarts.org for more information.

Linda Day, director of the IAVA, was quoted in the [IAVA news release](#) as saying, "The quality, creativity and execution of this year's work is a true testament to the talents and abilities of communications professionals from around the world. The entries received reflect an increasingly diversified industry and the work once again sets the bar extremely high. On behalf of the entire Academy, we are honored to have judged the 15th Annual Communicator Awards and we are proud to honor the outstanding communications professionals who continue to push a high standard of excellence."

St. Conti Communications won the [Print Publicity – Newspaper Placement Award of Excellence](#) for its work on behalf of [The Irvine Ranch Outdoor Education Center](#) with the placement of its *Seeds to Sprouts* column in the *Home & Garden* section of the *Orange County Register*. The *Seeds to Sprouts* column, which was written by Christine Kirk, program director for The Irvine Ranch Outdoor

Education Center, focused on teaching parents how to get their kids interested in organic gardening by providing how-to instructions, recipes and fun ideas. It ran from May 2008 through January 2009.

“We are proud of our media relations efforts and resulting placements on behalf of The Irvine Ranch Outdoor Education Center and especially pleased that Christine Kirk’s *Seeds to Sprouts* column received the recognition it deserves,” says St. Jean Conti. “It is a joy to represent such a worthy project.”

St. Jean Conti’s Women in Business nomination was in recognition of her business leadership and for her support of breast cancer related and environmental causes, especially her efforts to aide non-profit, It’s Your Environment (www.ItsYourEnvironment.org), in its involvement with a 2009 Earth Day event at Bathgate Elementary School in Mission Viejo, Calif. It’s Your Environment signed five new classrooms to participate in its online environmental activism and projects Web site as a direct result of the Earth Day event. St. Jean Conti’s national contributions included working as contributing editor for *Breast Cancer Wellness Magazine* and volunteering as co-host of the *Inspire!* Blog-Talk radio program to provide hope, help and answers to breast cancer patients. She continues her own blog, www.Communicator.StContiCommunications.com to share her views and insights on public relations, breast cancer awareness advocacy and wellness.

About The Communicator Awards:

The Communicator Awards is the leading international awards program honoring creative excellence for communications professionals. Founded by communication professionals over a decade ago, The Communicator Awards is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio. This year’s Communicator Awards received thousands of entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world. Please visit www.communicatorawards.com for more information.

The Communicator Awards is sanctioned and judged by the International Academy of the Visual Arts, an invitation only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising and marketing firms. Please visit www.iavisarts.org for a full member list and more information.

About St. Conti Communications

St. Conti Communications is an award-winning virtual public relations and marketing communications agency. Since 1997, St. Conti Communications has provided marketing communications, advertising and public relations services to clients in many vertical technology industries (hardware, software, peripherals and components) as well as in real estate, sustainable development, complimentary care and relocation & logistics. The agency is headquartered in Silicon Valley, Calif., and maintains offices in Orange County and San Francisco, as well as in Fredericton, New Brunswick. In 2009, St. Conti Communications received an Award of Excellence from the 15th Annual Communicator Awards, and president Donna St. Jean Conti was honored in 2007, 2008 and 2009 as a nominee for the Orange County Business Journal’s Women in Business Award for business achievements and community service. Visit: www.StContiCommunications.com or call 408-778-2363.

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Editor's note: A JPEG of the St. Conti Communications logo or a photo of Donna St. Jean Conti is available upon request.